

# FAST FACTS

## Who We Are

- Florida based, health insurance company offering individual and commercial health benefit plans throughout Florida
- Wide selection of PPO Plan options focusing on Consumer Directed Health Care
  - Avalon's Focus Plans – High Deductible Health Plan options, with and without co-pay
  - Avalon's Focus Plans - Health Savings Account (HSA) compatible options
  - Avalon's IFOCUS Plans – for individuals
  - Dental Benefit Plans – two plan options
- Started and managed by executives from Oxford Health Plans
- Web-based – comprehensive on-line services for brokers, employers and Members

## Tools to Help Members Become Better Consumers

- **The Avalon Learning Center** – A place to find important information to help Avalon Members become more informed and better healthcare consumers
- **The Avalon CareSupport Program** – A free telephonic service offered to assist Members searching for quality outcomes and cost savings. This exclusive program allows Members to “shop” for care based upon doctor and facility procedure outcomes and analyze costs for procedures which can vary widely by facility.



- **Optum™ 24 Hour Nurse Line** – Telephonic access to a registered nurse any time of day or night: 877-843-5071
- **A Live Voice** – Every Member who calls Avalon will always speak to a live voice, not some telephone system that leaves them hanging.

## What We Offer

- Consumer directed health benefit plans and the on-line tools to help our Members manage the care and cost of their own health spending
- Large open access physician and hospital networks
- Banking relationship with HSA Bank to help Members get started with their new savings accounts – HSA Bank is a leader in HSA banking nationally.
- Pharmacy partnership with Medco™. One in every three working people with insurance in Florida has a Medco™ pharmacy card.
- Two choices for affordable dental coverage through our MCNA Dental Provider

## Personalized and Secure Member and Employer On-line Services

- State of the art on-line services including, on-line employer and employee applications and submission, on-line adding and deleting of employees, secure on-line bill and claims status review
- Comprehensive hospital, doctor and lab directory searches
- Pharmacy location searches through our Medco™ partnership
- On-line premium payment options
- Direct link to HSA Bank for health savings tools - secure access to personalized HSA accounts

To learn more about Avalon Healthcare visit us at: [www.avalonhealthcare.com](http://www.avalonhealthcare.com) 877-280-0010